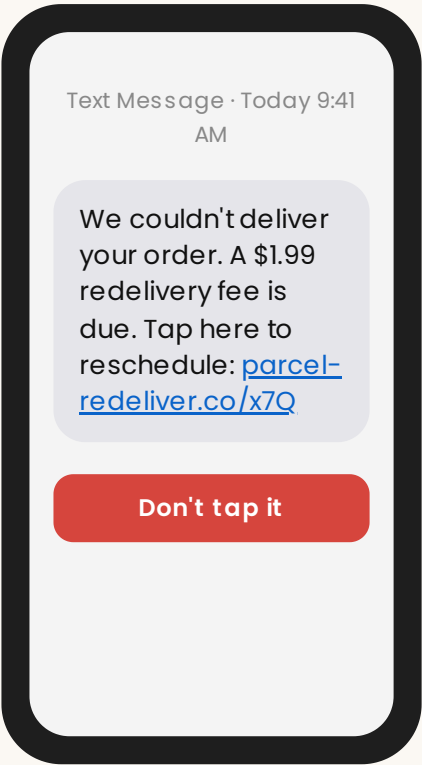


HEADS UP THIS MONTH

The text you'll probably get before Thanksgiving

It looks just like a delivery notice, and it lands right when everyone's expecting a package. That's exactly why it works.



1

Skip the link

Even just to look. The page is built to grab a card number or login.

2

Check the app

Expecting a package? Open the store's app or site and look at tracking there.

3

Give a heads up

Got it on a work phone? Tell whoever handles your IT so they can warn the team.

How to tell it's fake

The giveaway is almost always urgency: "today," "final notice," "your package will be returned." Real companies rarely rush you. Scammers always do.

A 2-minute check for business owners

- ☐ Would everyone on your team know not to tap that text?
- ☐ If someone typed their work password into that fake page, would the password alone get them into company email?
- ☐ Do you know who they'd tell?

KS

If that second question made you pause, you're in good company. For most small businesses the fix is simple: the login code sent to your phone. One extra tap, and a stolen password becomes a non-event. If something ever lands in your inbox and you're not sure, just reach out. Happy to take a look.

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